



## City of Fairburn Work Session

### Agenda

October 9, 2023

6:00 PM

### *The Honorable Mayor Mario Avery*

The Honorable Mayor Pro-Tem Linda J. Davis  
The Honorable Alex Heath  
The Honorable Hattie Portis-Jones

Mr. Tony Phillips  
Mr. Rory Starkey  
Ms. Brenda B. James

The Honorable Pat Pallend  
The Honorable Ulysses J. Smallwood  
The Honorable James Whitmore

City Administrator  
City Attorney  
City Clerk

- I. Meeting Called to Order: The Honorable Mayor Avery
- II. Roll Call: City Clerk
- III. Agenda Items:
  - 1. School Zone Speed Detection Cameras **(Police)**
  - 2. Residential Solid Waste Collection, Recycling, and Disposal Services **(Utilities)**
- IV. Adjournment:

When an Executive Session is required, one will be called for for the following Issues:  
**(1) Personnel (2) Real Estate or (3) Litigation**



## CITY OF FAIRBURN WORK SESSION AGENDA ITEM

**SUBJECT:** School Zone Speed Detection Cameras

**ITEM TYPE:** Presentation

**SUBMITTED:** 08/28/2023      **WORK SESSION:** 10/09/2023      **COUNCIL MEETING:** N/A

**DEPARTMENT:** Police

**BUDGET IMPACT:** \$0

**PUBLIC HEARING:** No

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### **PURPOSE:**

To provide statistical data obtained through a school zone speed study. The speed study was conducted over a 5-day period at the three schools that are within the City of Fairburn's jurisdiction: Campbell Elementary School, Landmark Christian School, and The Bedford School. This speed study presentation will provide information regarding the speeding violations that occur within each school zone, and the proposed implementation of school zone speed detection cameras, provided by Blue Line Solutions.

### **HISTORY:**

Due to the changing dynamics in technology, law enforcement has also had to adapt and change. The City of Fairburn has grown exponentially in population and traffic volume: residential, commercial, and transient traffic. With the increased volume of traffic on the roadways, there's a higher susceptibility to traffic infractions and vehicle accidents. With such an increase, it has become paramount that the department employ other technological advances to assist in law enforcement functions.

### **FACTS AND ISSUES:**

The Fairburn Police Department routinely receives requests and/or complaints regarding speeding motor vehicles within the school zones throughout a given school year. In response, the department makes every attempt to position an officer within the specific school zone to conduct traffic enforcement to answer the complaint/request. However, the department is unable to outsource an officer to handle just school zone traffic, in addition to having other school zones within the city's jurisdiction; calls-for-service and staffing also factor into the feasibility of such requests during specified dates or timeframes.

### **FUNDING SOURCE:**

N/A

**RECOMMENDED ACTION:**

N/A

**ATTACHMENTS:**

1. Campbell Elementary School Speed Study
2. Landmark Christian School Speed Study
3. The Bedford School Speed Study



## Blue Line Solutions, LLC

3903 Volunteer Dr. - Suite 400, Chattanooga, TN 37416

Tel: (855) 252-0086 Fax: (423) 803-1500

[www.bluelinesolutions.org](http://www.bluelinesolutions.org)

### Campbell Elementary School

#### Fairburn, GA Speed Data

Times: (6:30 AM - 7:30 AM), (7:30 AM - 2:30 PM), (2:30 PM - 3:30 PM)

Blue Line Solutions, LLC (BLS) conducted speed studies at Fairburn, GA Campbell Elementary School during the periods and times listed below.

This report was completed given the speed and time limit parameters of:

**Regular Speed Limit: 25 MPH**

**School Zone Speed Limit: 25 MPH**

#### Dates of Study:

|           |             |                                                               |
|-----------|-------------|---------------------------------------------------------------|
| Monday    | 8/14/2023 : | (6:30 AM - 7:30 AM), (7:30 AM - 2:30 PM), (2:30 PM - 3:30 PM) |
| Tuesday   | 8/15/2023 : | (6:30 AM - 7:30 AM), (7:30 AM - 2:30 PM), (2:30 PM - 3:30 PM) |
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| Date           | (6:30 AM - 7:30 AM)  |                 |                   | (7:30 AM - 2:30 PM)  |                 |                   | (2:30 PM - 3:30 PM)  |                 |                   |
|----------------|----------------------|-----------------|-------------------|----------------------|-----------------|-------------------|----------------------|-----------------|-------------------|
|                | <u>Vehicle Count</u> | <u>Speeders</u> | <u>% Speeding</u> | <u>Vehicle Count</u> | <u>Speeders</u> | <u>% Speeding</u> | <u>Vehicle Count</u> | <u>Speeders</u> | <u>% Speeding</u> |
| 8/14/2023      | -                    | -               | 0.0%              | 64                   | 2               | 3.1%              | 137                  | 14              | 10.2%             |
| 8/15/2023      | 187                  | 15              | 8.0%              | 726                  | 78              | 10.7%             | 163                  | 10              | 6.1%              |
| 8/16/2023      | 171                  | 15              | 8.8%              | 796                  | 105             | 13.2%             | 157                  | 14              | 8.9%              |
| 8/17/2023      | 195                  | 11              | 5.6%              | 746                  | 93              | 12.5%             | 146                  | 17              | 11.6%             |
| 8/18/2023      | 181                  | 13              | 7.2%              | 792                  | 104             | 13.1%             | 188                  | 19              | 10.1%             |
| <b>Totals:</b> | <b>734</b>           | <b>54</b>       | <b>7.4%</b>       | <b>3,124</b>         | <b>382</b>      | <b>12.2%</b>      | <b>791</b>           | <b>74</b>       | <b>9.4%</b>       |

5 Day Total Vehicle Count:

**4,649**

5 Day Total Speeding Violations Recorded:

**510**

**Note: Speeding is defined as any recorded speed more than 10MPH over the designated speed limit.**



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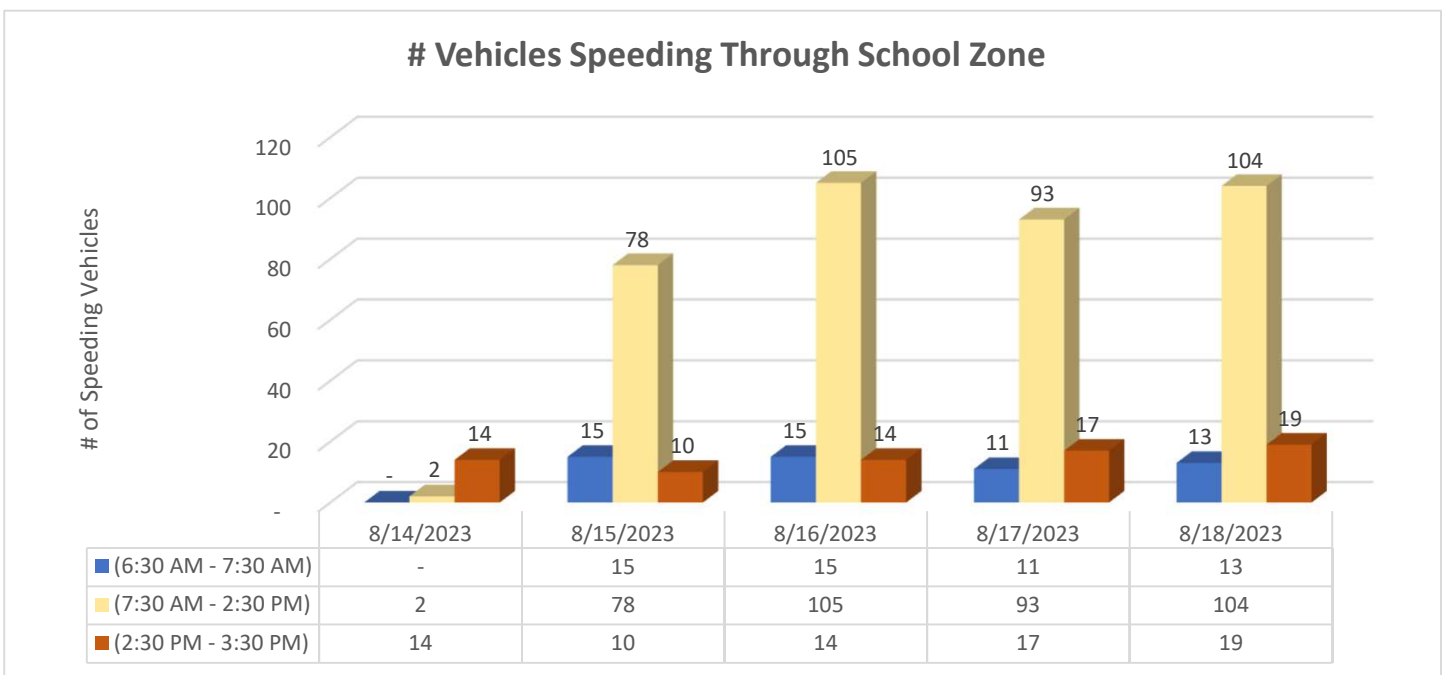
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### Campbell Elementary School

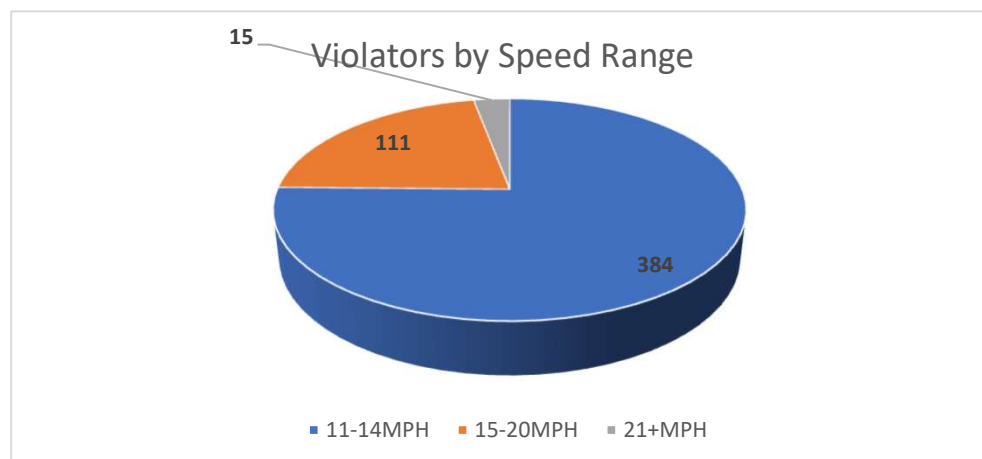
#### Fairburn, GA Speed Data

**Times: (6:30 AM - 7:30 AM), (7:30 AM - 2:30 PM), (2:30 PM - 3:30 PM)**

The below graph indicates the number of vehicles speeding through the zone at 11 MPH+ during the times of (6:30 AM - 7:30 AM), (7:30 AM - 2:30 PM), (2:30 PM - 3:30 PM).



The following graph depicts the speed range breakdown of violators.





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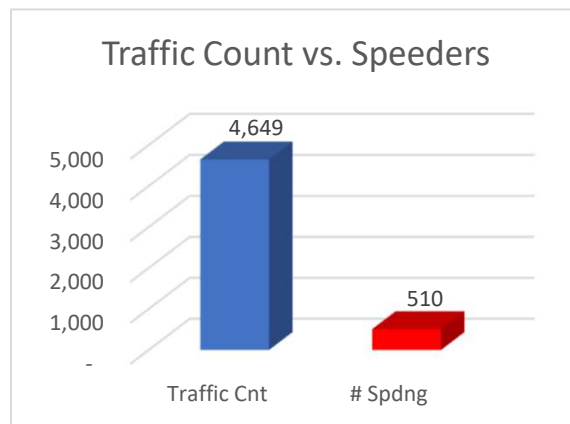
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### Campbell Elementary School

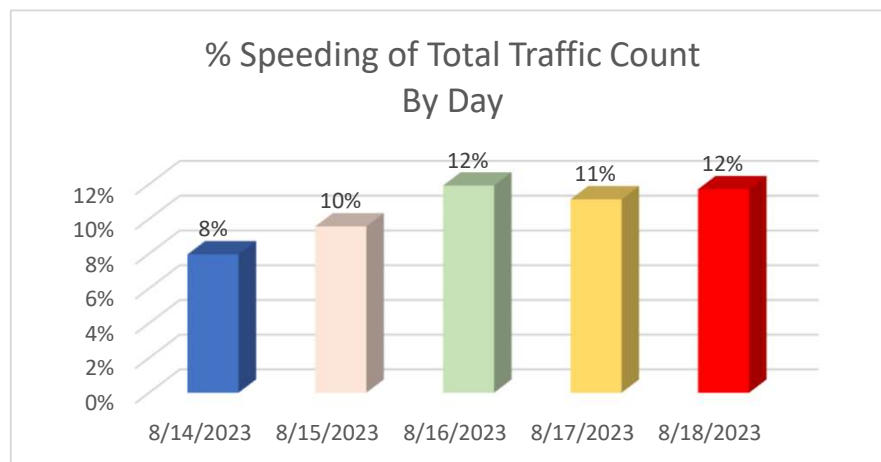
#### Fairburn, GA Speed Data

**Times: (6:30 AM - 7:30 AM), (7:30 AM - 2:30 PM), (2:30 PM - 3:30 PM)**

The total traffic count during the hours (7:30 AM - 2:30 PM) was 4,649. Of those, 510 (1%) were speeding at 11 MPH+ above the speed limit.



Data indicates a percentage range of 8% - 12% of vehicles traveling through the zone during the hours of (7:30 AM - 2:30 PM) were speeding in excess of 11 MPH+ throughout the week.



### **\*IMPORTANT NOTE\***

*This report is based off the raw data of time and speeds captured from:*

*August 14<sup>th</sup> – August 18<sup>th</sup> 2023.*

*\*All data recorded with Houston Radar Armadillo Tracker may differ from future results due to public education and information efforts, deployment of radar speed signs upon entrance to the speed zone, and use of L.I.D.A.R ( Light Detection and Ranging) Laser enforcement systems.*



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### Landmark Christian School

#### Fairburn, GA Speed Data

**Times: (7:00 AM - 8:00 AM), (8:00 AM - 3:30 PM), (3:30 PM - 4:30 PM)**

Blue Line Solutions, LLC (BLS) conducted speed studies at Fairburn, GA Landmark Christian School during the periods and times listed below.

This report was completed given the speed and time limit parameters of:

**Regular Speed Limit: 25 MPH**

**School Zone Speed Limit: 20 MPH**

#### **Dates of Study:**

|           |             |                                                               |
|-----------|-------------|---------------------------------------------------------------|
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| 8/14/2023      | -                    | -               | 0.0%              | 208                  | 10              | 4.8%              | 278                  | 105             | 37.8%             |
| 8/15/2023      | 352                  | 79              | 22.4%             | 1,163                | 112             | 9.6%              | 267                  | 59              | 22.1%             |
| 8/16/2023      | 277                  | 83              | 30.0%             | 1,071                | 108             | 10.1%             | 292                  | 102             | 34.9%             |
| 8/17/2023      | 323                  | 94              | 29.1%             | 1,132                | 119             | 10.5%             | 298                  | 71              | 23.8%             |
| 8/18/2023      | 348                  | 91              | 26.1%             | 1,161                | 119             | 10.2%             | 301                  | 100             | 33.2%             |
| <b>Totals:</b> | <b>1,300</b>         | <b>347</b>      | <b>26.7%</b>      | <b>4,735</b>         | <b>468</b>      | <b>9.9%</b>       | <b>1,436</b>         | <b>437</b>      | <b>30.4%</b>      |

**5 Day Total Vehicle Count:**

**7,471**

**5 Day Total Speeding Violations Recorded:**

**1,252**

**Note: Speeding is defined as any recorded speed more than 10MPH over the designated speed limit.**



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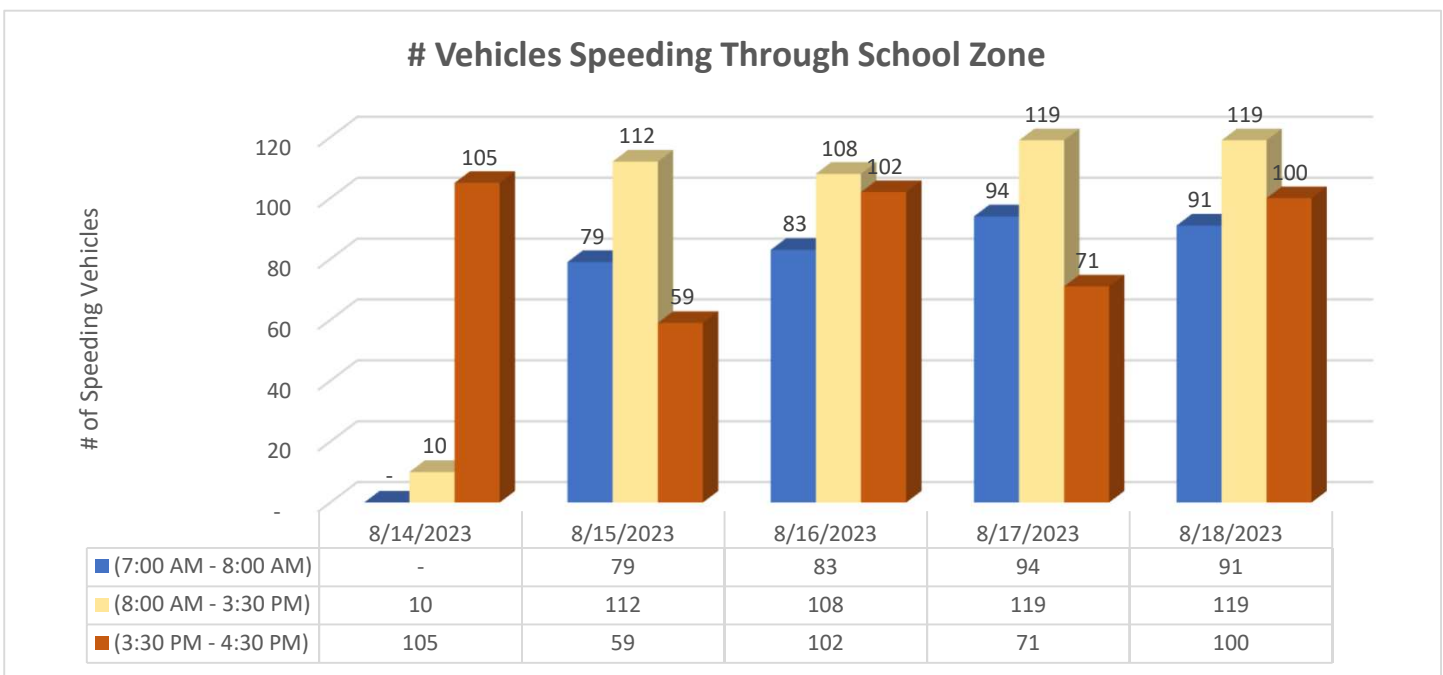
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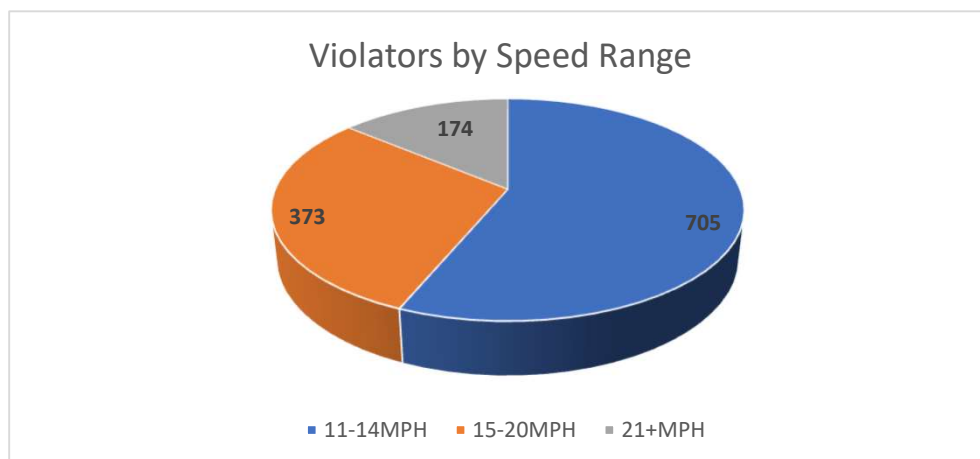
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The below graph indicates the number of vehicles speeding through the zone at 11 MPH+ during the times of (7:00 AM - 8:00 AM), (8:00 AM - 3:30 PM), (3:30 PM - 4:30 PM).



The following graph depicts the speed range breakdown of violators.





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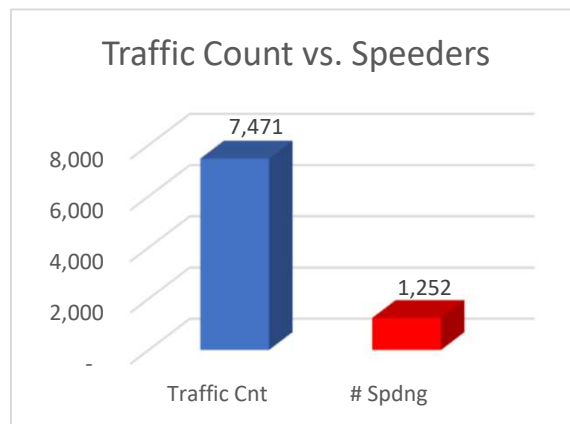
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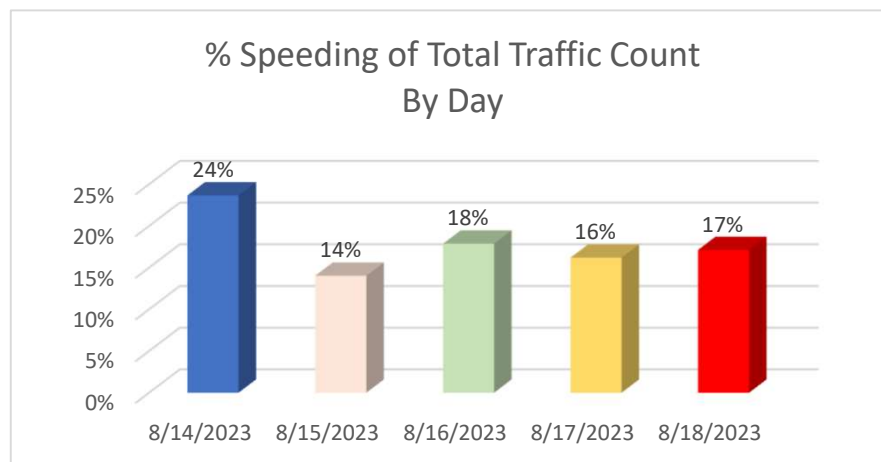
#### Fairburn, GA Speed Data

**Times: (7:00 AM - 8:00 AM), (8:00 AM - 3:30 PM), (3:30 PM - 4:30 PM)**

The total traffic count during the hours (8:00 AM - ) was 7,471. Of those, 1,252 (1%) were speeding at 11 MPH+ above the speed limit.



Data indicates a percentage range of 14% - 24% of vehicles traveling through the zone during the hours of (8:00 AM - ) were speeding in excess of 11 MPH+ throughout the week.



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### The Bedford School Fairburn, GA Speed Data

**Times: (7:30 AM - 8:30 AM), (8:30 AM - 2:00 PM), (2:00 PM - 3:30 PM)**

Blue Line Solutions, LLC (BLS) conducted speed studies at Fairburn, GA The Bedford School during the periods and times listed below.

This report was completed given the speed and time limit parameters of:

**Regular Speed Limit: 35 MPH**

**School Zone Speed Limit: 25 MPH**

#### **Dates of Study:**

|           |             |                                                               |
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| 8/14/2023      | -                    | -               | 0.0%              | -                    | -               | 0.0%              | 527                  | 284             | 53.9%             |
| 8/15/2023      | 710                  | 425             | 59.9%             | 2,331                | 382             | 16.4%             | 918                  | 558             | 60.8%             |
| 8/16/2023      | 657                  | 363             | 55.3%             | 2,568                | 398             | 15.5%             | 995                  | 598             | 60.1%             |
| 8/17/2023      | 660                  | 373             | 56.5%             | 2,325                | 382             | 16.4%             | 983                  | 530             | 53.9%             |
| 8/18/2023      | 635                  | 351             | 55.3%             | 2,631                | 358             | 13.6%             | 1,004                | 568             | 56.6%             |
| <b>Totals:</b> | <b>2,662</b>         | <b>1,512</b>    | <b>56.8%</b>      | <b>9,855</b>         | <b>1,520</b>    | <b>15.4%</b>      | <b>4,427</b>         | <b>2,538</b>    | <b>57.3%</b>      |

**5 Day Total Vehicle Count:**

**16,944**

**5 Day Total Speeding Violations Recorded:**

**5,570**

**Note: Speeding is defined as any recorded speed more than 10MPH over the designated speed limit.**



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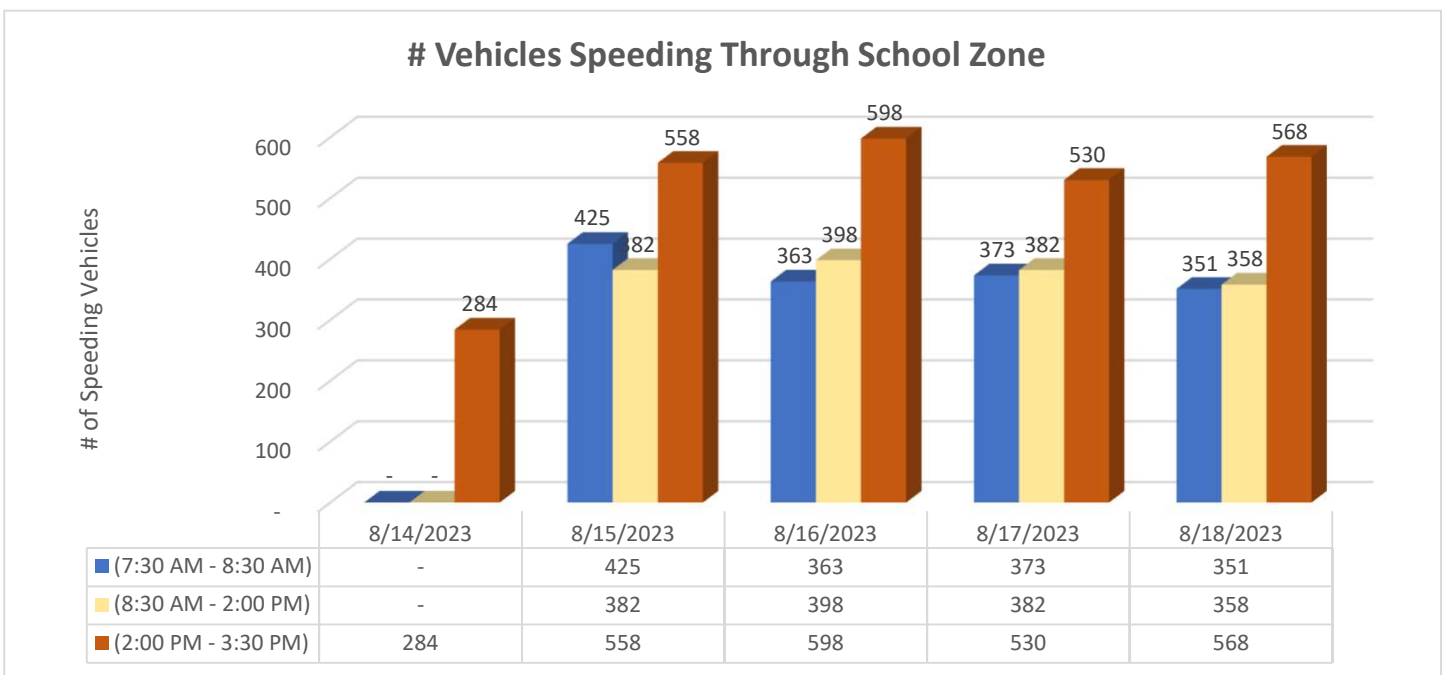
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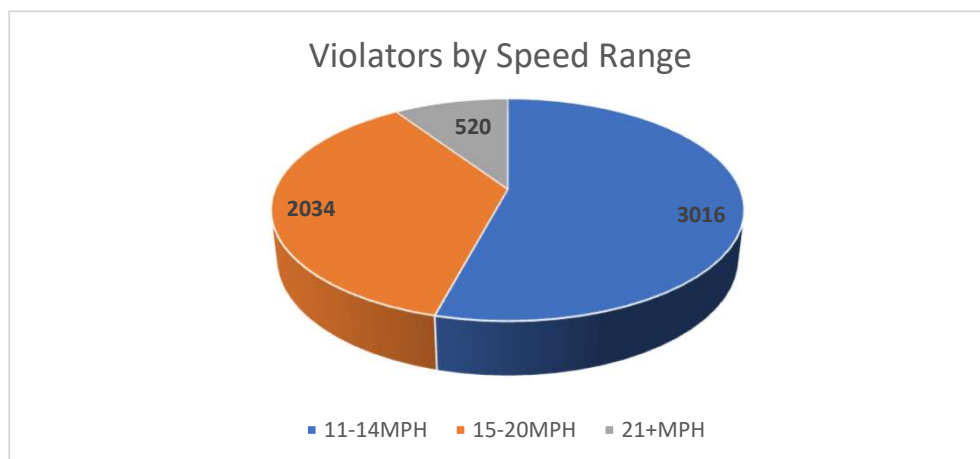
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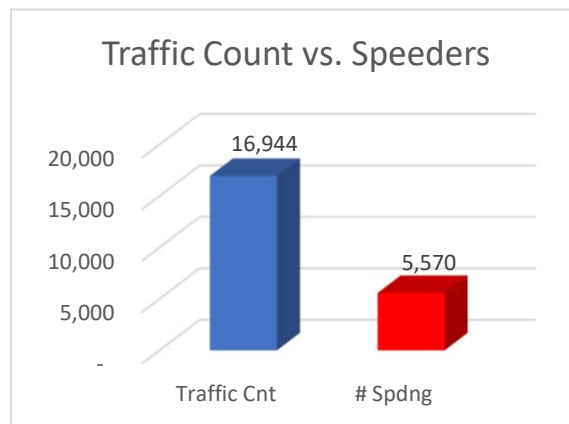
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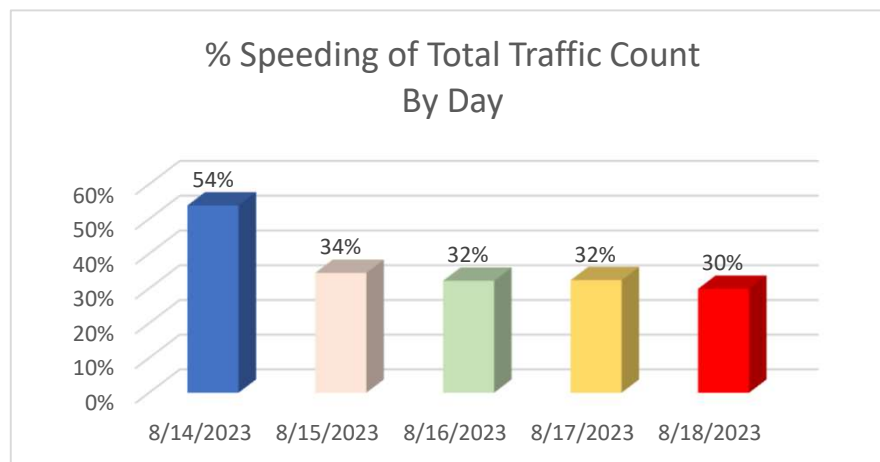
### The Bedford School Fairburn, GA Speed Data

**Times: (7:30 AM - 8:30 AM), (8:30 AM - 2:00 PM), (2:00 PM - 3:30 PM)**

The total traffic count during the hours (8:30 AM - ) was 16,944. Of those, 5,570 (1%) were speeding at 11 MPH+ above the speed limit.



Data indicates a percentage range of 30% - 54% of vehicles traveling through the zone during the hours of (8:30 AM - ) were speeding in excess of 11 MPH+ throughout the week.



### **\*IMPORTANT NOTE\***

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August 14<sup>th</sup> – August 18<sup>th</sup> 2023.*

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## CITY OF FAIRBURN WORK SESSION AGENDA ITEM

**SUBJECT:** Residential Solid Waste Collection, Recycling, and Disposal Services

**ITEM TYPE:** Presentation

**SUBMITTED:** 10/02/2023    **WORK SESSION:** 10/09/2023    **COUNCIL MEETING:** 10/09/2023

**DEPARTMENT:** Utilities

**BUDGET IMPACT:** N/A

**PUBLIC HEARING:** No

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**PURPOSE:**

A presentation for Mayor and Council to consider and approve RFP #23-010, Residential Solid Waste Collection, Recycling, and Disposal Services

**HISTORY:**

The current city-wide sanitation contract will expire December 31, 2023. RFP #23-010, Residential Solid Waste Collection, Recycling, and Disposal Services was released on May 26, 2023. The proposals were due on July 27, 2023, in which the City received five (5) proposals.

**FACTS AND ISSUES:**

An evaluation meeting was held on September 11, 2023. There were three (3) evaluators and all concurred to award the contract to Amwaste of Georgia, LLC.

**FUNDING SOURCE:**

N/A

**RECOMMENDED ACTION:**

N/A

**ATTACHMENTS:**

1. City of Fairburn- Final Presentation (Amwaste)



## City of Fairburn Solid Waste RFP

### Residential Curbside Solid Waste Collection Services



## Leadership Team

- ▶ **Jason Zepp Vice President Georgia**
  - ▶ 14 years Leadership Solid Waste & Recycling within 10 states.
  - ▶ 7 Years Operating in Georgia specifically Atlanta Metro, with past oversight of 65 Municipal Solid Waste contracts within the State.
- ▶ **James Pearson District Manager**
  - ▶ 5 years of direct Management and oversight in all aspects of solid waste.
  - ▶ Has worked and managed teams in GA, AL, FL and TN.
  - ▶ Currently manages Municipal Contracts within his District.
- ▶ **Mandy Renova Municipal & Government Contracts**
  - ▶ 20 years of experience in Residential and Commercial solid waste.
  - ▶ Multiple positions held including Director of Administration and Regional Customer Service Manager.
  - ▶ Government Contracts Manager for 80+ contracts, ranging between 3 states with a total annual revenue of 50 million in Georgia.



## **Amwaste Hauling & Disposal Sites**

- Newnan Hauling
- Fayette County Transfer Station
- Lagrange Hauling
- Troup County Landfill
- Pike County Transfer
- Pike County Landfill
- Zebulon Hauling
- Columbus Municipal Yard Waste
- Buck Run Landfill
- Lamar County Landfill
- Chambers County Landfill

## **Georgia Municipal Contracts**

- Newnan
- Manchester
- Barnesville
- Lamar County
- Griffin
- Concord
- Greenville
- Luthersville
- Williamson
- Woodbury
- Zebulon
- Tyrone
- Brooks

## Approach, Means, & Methods

Procure Trucks and Containers for delivery to Amwaste no later than Nov 2023

### **October 2023**

- Begin the hiring and training of all Driver and Customer Service Staff

### **November 2023**

- Review and update City on staffing, and Customer Interface Literature.
- City to provide Customer List to Amwaste
- Mail Customer Literature

### **November 2023**

- Begin to drive the routes with GPS Route Recording tool
- Drivers will do Mock Routes at least 30 days before start up

### **December 2023**

- (Weekly Update Meetings to be held)
- Update City on Staffing, Customer Literature, and direct contacts from Amwaste
- Present Truck GPS and live Camera View

### **December 2023**

- Begin New Cart Deployment 2<sup>nd</sup> week of December to include literature, and Pick Up Day stamp
- Final meetings with Public Works to handle last minute request for carts and service setup.

# **Preliminary Service Days**

Service Start Date: January 2, 2024

Weekly Residential Trash Routes :

Monday - Thursday / 2 routes per day

Bulk Routes:

First and Third Monday

Yard Waste Routes:

Monday – Thursday

Recycle Routes:

Monday – Thursday ( Every Other Week)



## **Benefits of Four Day Service Schedule:**

- Serviced by Quadrants
- Manageable routes to provide the best Customer Service for every service level
- Daily service goal is to complete service before School is out
- Holiday weeks will never roll service into Saturday with the Monday-Thursday schedule
- Allows employees and routes to be focused on Safety and Customer Service

# Transition and Approach



Dear City of Fairburn Resident:

We are honored to announce Amwaste will be your new solid waste and recycling service provider. This communication includes your scheduled service day, important notes, and collection guidelines. For full details, please see the opposite side of this letter.

**Effective January 2, 2024, the collection day for your address is Monday.**

Here are some important notes:

- Place all materials and bags inside your cart.
- If you need a 2nd cart, please contact City Hall
- Bag all trash to prevent wind-blown litter and unsanitary conditions.
- Please have your cart out for service the night before your scheduled day.
- **Place all materials and bags inside your cart(s), use 2nd cart as needed.**
- Do not place loose trash or recycling materials on the ground, service is completed by an automated vehicle, it is designed to lift and dump the contents inside your cart.
- Please ensure lid is closed to prevent wind-blown litter and animal nuisance.
- Wash your cart periodically with water, soap or mild bleach to prevent residue and odor build up.
- If you receive medical or age quailed backdoor service, please place your cart in plain sight with a safe and unobstructed access.

## • Materials Accepted

### • These items **WILL** be collected:

- Rolled carpet
- glass doors
- fluorescent bulbs
- moving boxes (broken down)
- packing materials (bagged)
- appliances (freon removed)
- Household Furniture
- Large Household items that will not fit into your cart

## Materials Not Accepted

### These materials **WILL NOT** be collected:

- Construction debris
- blocks
- bricks
- concrete
- piles of dirt
- tile
- tires
- hazardous waste
- car batteries
- large car parts (engines, rotors, etc.)
- landscape crossties
- medical waste including needles
- animal carcasses.

This is not an exhaustive list. If you have questions or are unsure, please **contact Amwaste.**

***Amwaste appreciates the opportunity to serve the City of Fairburn!***

AMWASTE, LLC • 420 W. 7th St. | West Point, GA 31833 • AMWASTEUSA.COM



# Customer Service



QUARTERLY CALL CENTER  
TRAINING



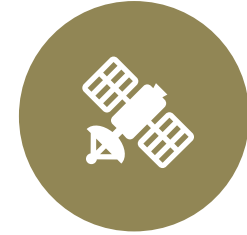
DAILY MONITORING OF  
INCOMING CALLS



DEDICATED CUSTOMER  
SERVICE REPRESENTATIVE



DEDICATED EMAIL



DATA READILY AVAILABLE  
FROM DRIVER THROUGH  
TRUX AND GPS



VIDEO FOOTAGE AVAILABLE  
FOR EVERY STOP



HOT STOP LIST  
COMMUNICATED FROM  
CUSTOMER SVC TO  
OPERATIONS TO DAILY  
ROUTE SHEET



ALL SERVICE-RELATED DATA  
AT THE FINGERTIPS OF THE  
CSR TO ENSURE THE CALL IS  
HANDLED PROFESSIONALLY,  
EFFECTIVELY AND  
EFFICIENTLY.

## Customer Service Procedures Managing Inquiries

- All customer calls will be documented and logged into the Customer Issues Module of the TRUX Software.
- All customer calls will be addressed by day's end and an action plan to resolve the inquiry, if needed.
- Supervisor action will be initiated immediately, with site-visits if needed. Appropriate service response will ensue. The legitimacy of concerns, if any, will be noted.
- TRUX software communicates with the Supervisor on "real time" ensuring immediate response.

- **Dedicated Fairburn contract administrator will oversee all daily communication between city and contractor.**
- **Direct contact via email and direct phone access through call center prompt. Available Monday- Friday 8am-5pm.**
- **All customer service staff will be trained on Fairburn service guidelines.**

# Customer Service

**THE software solution created  
specifically for waste haulers.**



# Technology

## GPS Tracking and DriveCam© Video Systems

### Technological Equipment on Vehicles



All vehicles used to service the City will be equipped with state of the art tablets and equipment appropriate for communications between the vehicle operator, the Field Supervisor, and the District Manager. These tablets will expedite communication between the customer service representative (CSR) and the service operator.

- Our GPS / Tablet technology will enable optimum efficiency in customer service response as the City, Managers, Customer Service Personnel, etc. can locate any driver and/or supervisor at any time. Our GPS tracking system will ensure the finest in quality assurance.
- All Customer Service personnel will have constant contact supervisors for immediate communication and customer issue resolution.

# Fleet Tracking

VIDEO SEARCH

DRIVER SAFETY

**FLEET TRACKING**

LAB

ADMIN



← Close



4700

Status: Moving

Driver: Unassigned

Group: LaGrange

Device: MV00173762



Apr 26, 2023, 7:54:10 AM EDT

45s ago

Speed: 2mph

Ignition: Off (Check wiring)

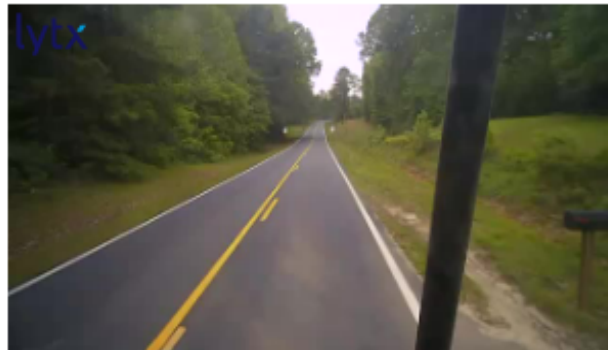


3154 W Ellis Rd, Griffin, GA 30223, USA

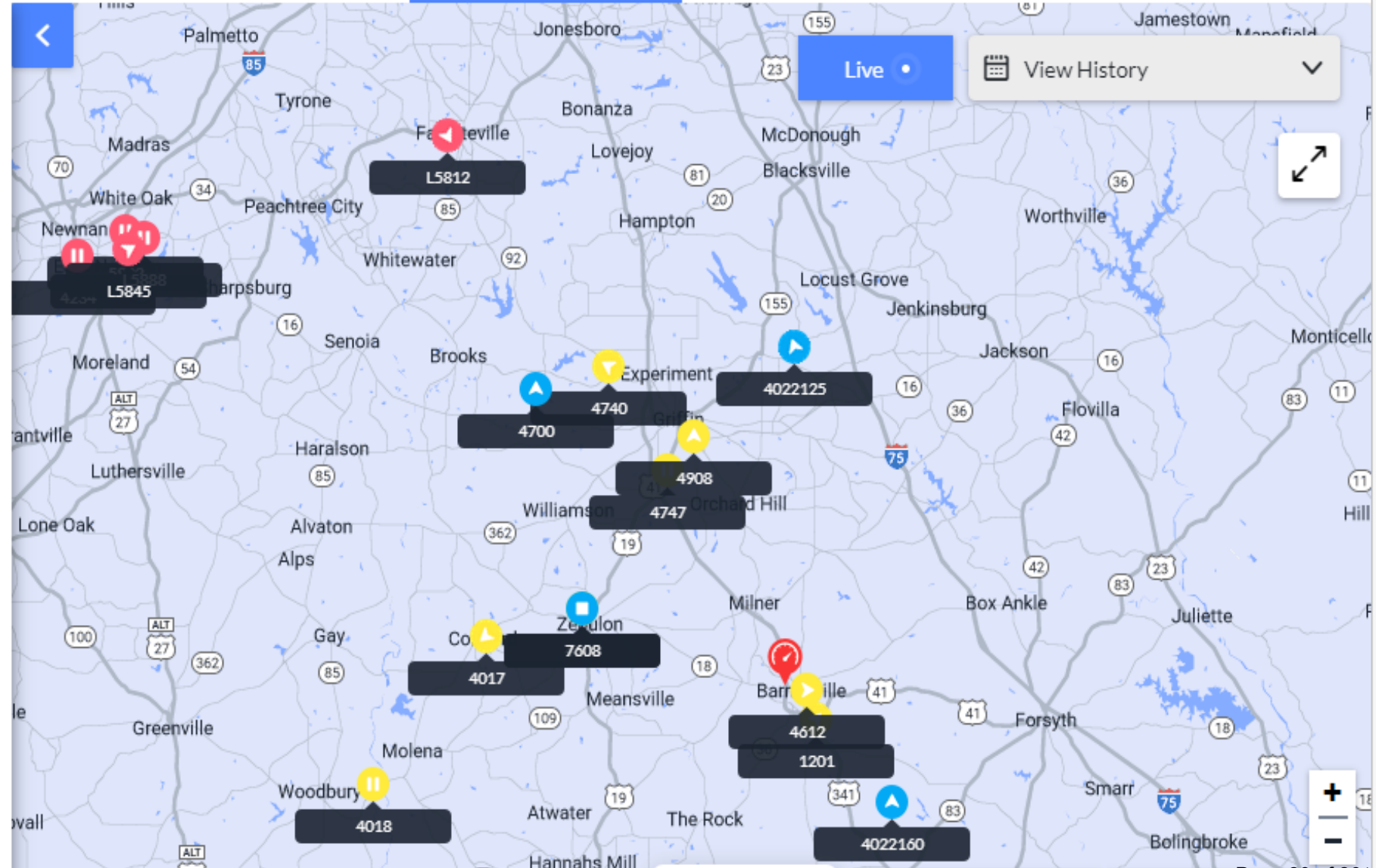
33.26776123046875, -84.39033508300781 [Copy](#)

Lytx Outside View

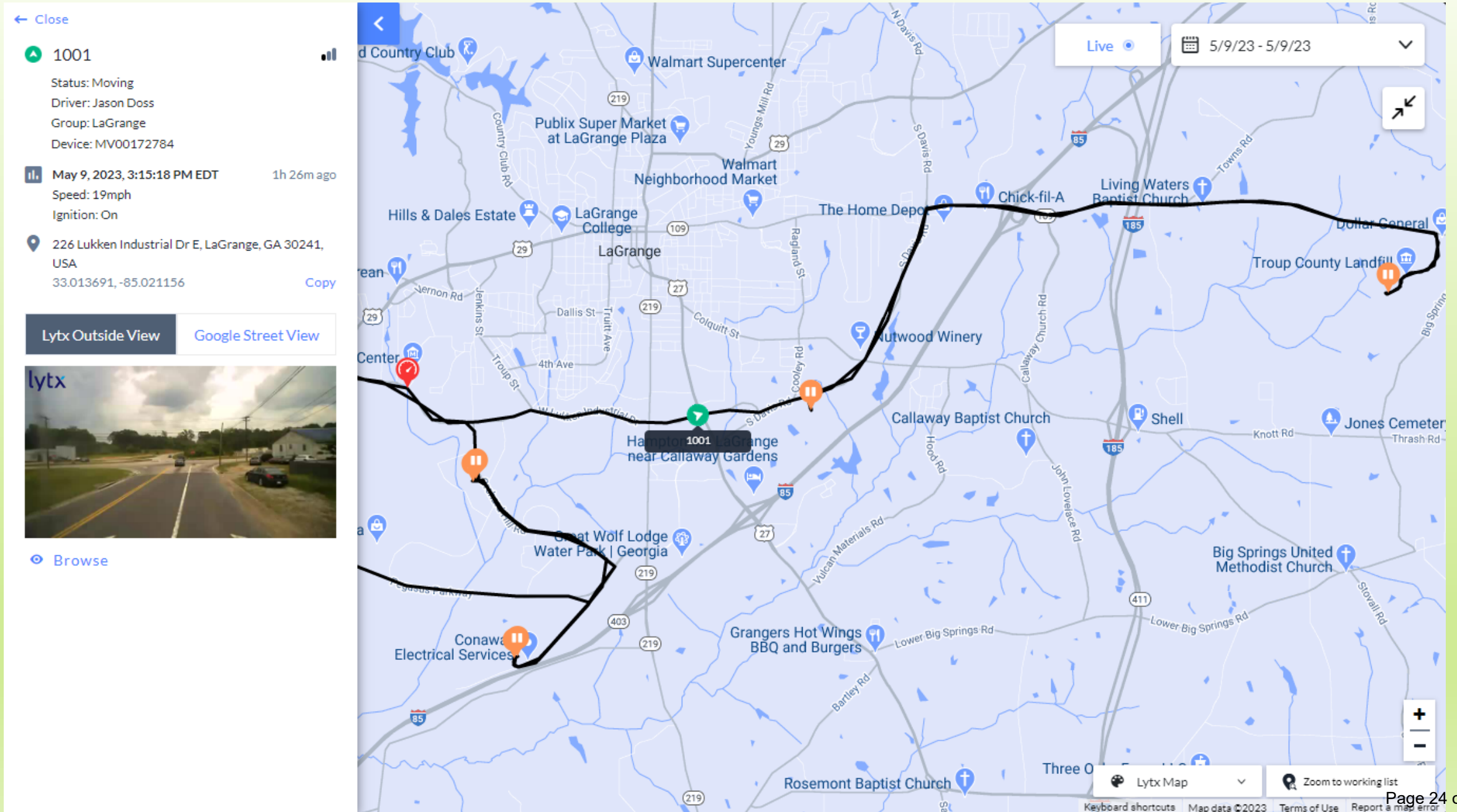
[Google Street View](#)



[Browse](#)



# GPS History of the Day



**Rate and Proposal**

|                                  |                                                                                                                                                                                                                                                                                                                                                     |
|----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Monthly Rate ALL Services</b> | <b>\$33.84</b>                                                                                                                                                                                                                                                                                                                                      |
| <b>Services Included</b>         | <i>Weekly Household Trash Pick Up<br/>Back door Option for those who require it<br/>2x month Recycling Household Pick Up<br/>Weekly Yard Waste Household Pick Up<br/>2x Month Curbside Bulk Household Pick Up<br/>\$1.00/month Royalty to the City per Household<br/>All Citywide Special Events Serviced Free<br/>Exceptional Customer Service</i> |

| Rate Breakdown                                      | Per Month            |
|-----------------------------------------------------|----------------------|
| Trash                                               | \$15.84              |
| Recycling                                           | \$10.00              |
| Yard Waste                                          | \$4.00               |
| Bulk                                                | \$4.00               |
| <b>Total Monthly Rate</b>                           | <b>\$33.84</b>       |
|                                                     |                      |
| Additonal Cart                                      | \$7.50               |
| Monthly Royalty Fee paid to City per active address | <b>(\$1.00)</b>      |
| Missed Pickup by Fault of Resident                  | \$25 per request     |
| Missed Pickup by Fault of Contractor                | No Charge            |
| Special Events                                      | <b>COMPLIMENTARY</b> |

Community Involvement



Matter Management

“Family and  
Community Matter”

